

Code Green Publishing partners with myebook to provide new online reading experience

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Code Green Publishing has partnered with e-book specialist myebook to provide the myebook online e-book reader for web site book previews.

“We carried out a lot of research into online ebook readers and found the myebook system to be the best we could find,” explains Michael Boxwell, Code Green Publishing’s marketing consultant. “As a publishing house, we see the main benefit of online ebook readers in being able to allow prospective customers the opportunity to browse the book online before they commit to buying it.”

“The myebook system provides us with an exceptional user-friendly online reading experience. We have been able to enhance this by adding video presentations, additional images and text into the book as part of a ‘call to action’ to readers,” says Boxwell. “We believe this makes the my ebook system the most powerful system available on the web today.”

Web: <http://www.codegreenpublishing.com>
<http://www.myebook.com>

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